

聚綠前行 藍綠相映 進階綻藍

(01107.HK) Stock Information

Listing Date	12 Jul 2013
Closed Price (28/2/2019)	HK\$1.130
52-week Range	HK\$0.800~1.980
No. of Issued Shares	2,790 million shares
Market Cap	HK\$3.153 billion
*Information as at :	28 Feb 2019

2018 Interim Results

Revenue	RMB4,859 million
Gross Profit	RMB948 million
Profit for the Year	RMB361 million
Basic Earnings per Share	RMB10.5 cents
Diluted Earnings per Share	RMB10.4 cents

Contact Us

Mr. Cui Hanling
Managing Director of Board Office
cuihanling@modernland.hk

Ms. Rosa Yan
Executive Manager of Investor
Relations
rosa.yan@modernland.hk

Ms. Sylvia Deng
Investor Relations Manager
sylvia.deng@modernland.hk



✉ ir.list@modernland.hk

☎ 852 3902 2100

📠 852 2187 3619

🏠 <http://www.modernland.hk/>

📍 Suites 805-6, Champion
Tower, 3 Garden Road,
Central, Hong Kong

Contents

- I. Company Profile
- II. Sales Performance in February
- III. New Launches in February
- IV. Awards Received in February
- V. News in February
- VI. Investor Relations Event Calendar

I. Company Profile

Modern Land (China) Co., Limited was established in 11 January 2000 (hereinafter referred to as Modern Land, listed in the Stock Exchange of Hong Kong in 2013, stock code: 1107.HK). The Group possesses with Class 1 qualification in real estate development. In 2018, it established presence in 32 cities at home and abroad, with subsidiaries including International Regional Company, Beijing Modern, Pan Beijing Modern, Wan Gan Su Modern, Shanghai Modern, Su Nan Modern, Shanxi Modern, Shaanxi Modern, Dong Dai He Modern, Hunan Modern, Hubei Modern, Xiantao Modern, Guangshen Modern, Foshan Modern, Fujian Modern, Huizhou Modern, Guizhou Modern, Huzhou Modern etc. As a leading green technology real estate operator in China, Modern Land has been adhering to the concept of full life-cycle residential properties featuring “green technology + comfort and energy saving + digital internet”, and has established a signature brand in the green technology real estate field in China, “MOMA”. The Modern MOMA Project is among one of the Top Ten Architecture Wonders.

II. Sales Performance in February

**Contracted Sales in February at around
RMB1,509.73 million**

Modern Land (01107.HK) announced that the contracted sales in February amounted to approximately RMB1,509.73 million. Gross floor area (“GFA”) sold was approximately 166,989 square metres (“sq.m.”), with an average selling price of approximately RMB 8,971 per sq.m..

Aggregate contracted sales for the first two months amounted to around RMB3,640.47 million. GFA sold was approximately 355,426 sq.m., with an average selling price of approximately RMB10,129 per sq.m..

III. New Launches in February

MOMA Anhui Fuyang Modern City MOMA

A middle-height building comprising 75 apartments and with the total value of RMB59.04 million was launched in February 2019. The apartments are in area of 117m² and 127m². On the first day of launch, 38 apartments were sold at RMB6,662/m² for a total of RMB30.48 million; 38 parking spaces were sold at RMB50,000/parking space for a total of RMB1.9 million. The selling rate was 52% and contract signing rate was 90%.

In order to increase contract signing rate, certain groups of customers were targeted. At the launch event, golden egg cracking and crackers pulling were arranged to attract participation of prospective customers.



IV. Awards Received in February

Date	Type	Award	Awarding Party
Feb	Company	Modern Land- "Green Community Logo Design Collection Campaign- Best Organization Award"	Human Habitat Environment Committee of China Real Estate Association
	Company	Modern Land- "Best Green Building Investment Company Award"	The Committee For Promotion of Green Building, 2018 Green Building Award Judging Panel
	Project	First MOMA Living Environment Technology- "Best Green Building Project"	The Committee For Promotion of Green Building, 2018 Green Building Award Judging Panel

V. News in February

MOMC Enters Nanjing

In February, MOMC, a related company of Modern Land, entered Nanjing Modern Wan Guo Fu MOMA, joining Bigger to bring new residential and commercial experience to local residents.



Win Green Community Logo Design Award

Lasting for 4 months, the “Green Community Logo Design Collection Campaign” organized by the Human Habitat Environment Committee of China Real Estate Research Association was finally completed. Modern Pinye, a related company of Modern Land, submitted two creations which were granted the first and third prizes after expert evaluation and online voting. Modern Land won the Best Organization Award.



绿色人居

Logo with First Prize



绿色人居
GREEN HABITAT

Logo with Third Prize

Exchange Event of Human Habitat Environment Committee of China Real Estate Association Organized at Modern Land

The “Green Community High-Quality Development Cum Exchange Activity of Human Habitat Environment Committee of China Real Estate Association” organized by Human Habitat Environment Committee and Modern Land was held as scheduled on 27 February at the head office of Modern Land in Beijing. Mr. Feng Jun, chairman of China Real Estate Association, Mr. Chen Yiming, vice chairman and secretary general of China Real Estate Association, Mr. Zhang Peng, honorary vice chairman of China Real Estate Association, members of Human Habitat Environment Committee and director and president of Modern Land, Ms. Zhu Caiqing, secretary general of Human Habitat Environment Committee of China Real Estate Association, and other leaders attended the exchange activity.



Mr. Zhang Peng,
honorary vice chairman of China Real Estate Association, members of Human Habitat Environment Committee and director and president of Modern Land



Mr. Feng Jun, chairman of
China Real Estate Association



Mr. Chen Yiming,
vice chairman and secretary general of
China Real Estate Association



Ms. Zhu Caiqing,
secretary general of Human Habitat
Environment Committee of China Real Estate Association

V. News in February

MO MA Win “Best Green Building Investment Company Award”

The 2nd Green Building Award Presentation Ceremony was held successfully in Beijing on 1 March. Mr. Han Feiyu, assistant to president and general manager of R&D Institute of Modern Land, and Mr. Jia Ai, general manager of First MOMA Living Environment Technology, attended the ceremony. Modern Land won the “Best Green Building Investment Company Award”, while First MOMA Living Environment Technology was named “Best Green Building Project”.



VI. Investor Relations Event Calendar (01107.HK)

No	Date	Place	Investor Relations Event
1	27/2-28/2	Singapore	16th Annual Citi Asia Pacific Investor Conference 2019

